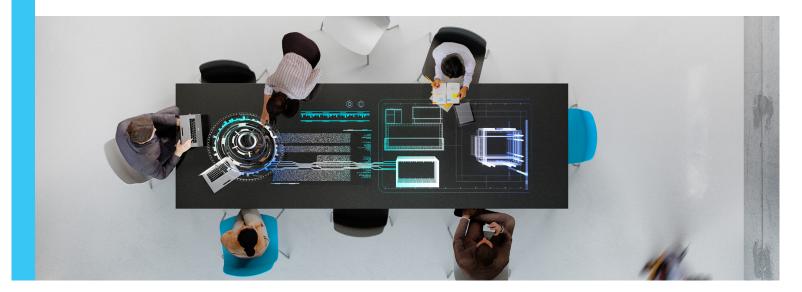
# **Lumen Channel Partner Program**

A program and platform built for the 4th Industrial Revolution



We stand at the edge of the 4th Industrial Revolution, driven by data. As the world shifts, Lumen helps businesses meet growing data and application needs with the extraordinary capabilities of our platform and the strength of our fiber infrastructure.

The Lumen Channel Partner Program provides the resources and training you need to help customers embrace emerging technologies that will reshape their business, while growing your own. As a Lumen Channel Partner, you have access to world-class sales, marketing, development, operational and maintenance support throughout the entire customer lifecycle. **Together with Lumen, you will deliver amazing things for customers.** 





### **Grow with Lumen**

Generous commissions, order management and support, and sub-agent recruitment assistance



## **Innovative marketing support**

Automated co-branded campaigns, prospecting events and messaging to help you drive demand



## Comprehensive portfolio

A trusted partner to help solve your customers' demand for reliable and secure connections



## Live and on-demand training

Product, program and industry training to help you become experts on the latest technology





# Adaptive Networking

#### Network Services/ Hybrid Networking

- Internet
- MPLS IP VPN
- SD-WAN
- Broadband
- Ethernet
- Wavelength

#### **Business Bundles**

- Business Internet
- Business WiFi
- Fiber+ Internet

#### **Content Services**

- CDN
- Vyvx® Video Service



# Edge Cloud & IT Agility

#### **Cloud Services**

- Edge Bare Metal
- Public Cloud
- Private Cloud
- Cloud Application Manager
- Cloud Connect
- Managed Hosting
- Data Centers
- Dynamic Connections

# Integrated Solutions with Cloud Applications

- Big Data as a Service
- Internet of Things
- SAP Ecosystem
- Resiliency Services

# **Connected Security**

### Network Security Services

- Adaptive Network Security
- DDoS Mitigation
  Services

#### Premises Security Services

- Managed Firewall
- Managed Web Application Firewall

#### Analytics and Threat Management

#### **Business Bundles**

Managed Security



# **Voice and Unified Communications**

#### VoIP

- Voice Complete
- Hosted VoIP
- Enterprise SIP

#### **Traditional Voice**

Unified Communications

**Contact Center** 



**Managed Services & Consulting** 

Managed Services | Advanced Managed Services | Custom Managed Services

## 2H 2021 Lumen Channel Partner sales incentives\*

#### **Agent Activator Incentive**

New and returning Partners can earn a one-time payout equal to 2X MRC, up to \$10,000 per billing customer, for each of their first three new deals with Lumen.

#### **Fiber Fast Incentive**

Earn a one-time payout, up to \$25,000 per billing customer, for new qualified sales of Lumen Fiber+ solutions with Internet speeds of 100 Mbps to 1 Gbps.

#### **Big Deal Bonus Incentive**

Bring Lumen your large deals and earn up to \$20,000 per customer.

#### Get an Edge with Lumen Incentive

Partners who complete the Lumen Edge Academy can earn a one-time payout equal to 1X MRC, up to \$10,000 per billing customer, for new qualified sales of any eligible product in the Lumen Edge Solutions portfolio.

Learn more about the Lumen Channel Partner Program For more information, email partners@lumen.com or visit our page: www.lumen.com/partners

lumen.com/partners partners@lumen.com



<sup>\*</sup> Refer to the complete Terms and Conditions for Partner incentives on the Lumen Channel Partner Portal.